EXHIBITOR SUCCESS CHECKLIST A step-by-step checklist designed to help you prepare for a successful 2024 National Handle of the for a successful 2024 National Hardware Show!

	ACTION	DEADLINE	COMPLETED
1	Update & Complete your Company Listing The Exhibitor Dashboard connects you to your most powerful marketing tool: your directory listing. A complete listing with product images, product categories, Show Specials and social media links will ensure great exposure and generate more pre-Show leads.	Ongoing	
2	Book Hotel & Travel Hotels fill up quickly—be sure to take advantage of our discounted hotel rates by booking with Connections Housing. <u>Click here</u> for hotel rates and availability. <u>Click here</u> to view the Travel & Hotel page for additional information.	Discount deadlines start February 19	
3	Review the Exhibitor Manual The exhibitor manual will give you complete A-Z information about everything Show-related. Ordering early will save you up to 30%— <u>click here</u> to review the information.	Discount deadlines start February 12	
4	Order Booth Electricity <u>Click here</u> to order electricity for your booth. For more information on Electrical Services <u>click here</u> .	Discount deadline: March 1	
5	Order Booth Furnishings Order tables, chairs, carpeting and more at a discounted rate through Freeman, the official contractor. <u>Click here</u> to access their website for easy online ordering. <i>A Freeman account is required.</i>	Discount deadline: March 1	
6	Order Catering Outside food or drink is NOT permitted on the Show Floor. <u>Click here</u> for information on how to order catering & to view the menu from Sodexo, the official caterer.	Orders to be finalized by: 12pm PST on February 12	
7	Order Telecommunications If you require a dedicated hardline internet service or wi-fi, <u>click here</u> to order it from COX Business at the Las Vegas Convention Center.	Discount deadline: February 26	
8	Register Booth Staff You can register your staff for exhibitor badges through the <u>Exhibitor</u> <u>Dashboard</u> . Select 'Register Your Staff'. Will be available in February.	Ongoing	
9	Calculate your Material Handling Ship to the <u>Advanced Warehouse</u> . Ship to <u>Show Site</u> . For detailed information on shipping, <u>click here</u> . <i>NHS Backyard exhibitors need to use</i> <i>different shipping labels found in the Exhibitor Manual</i> .	Warehouse: Beginning February 22 Ending March 20 Show site: After March 23	
10	Review your Sponsorship Opportunities <u>Click here</u> for sponsorship opportunities to get your brand in front of a diverse range of buyers before, during and after the Show.	Ongoing	

Need help? Contact Your Customer Success Manager.

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If you are an international exhibitor, please visit the Contact Us page on the NHS website to find your customer service manager.