



Welcome to the National Hardware Show 2022!

Hashtags to use: #NHS2022 #NationalHardwareShow

The Media Room will be on the 2nd floor in West Hall. To collect your badge, please go to the 2nd floor Media Room.

**ONLINE PRESS ROOM** includes releases, fact sheets, images & more.

**Please be sure to join: a VIP Press Tour Tuesday April 5!**

Meet: HABITAT area bar (center of the main show floor, look for the green HABITAT build out) 3:45 p.m.

*PLEASE RSVP so we know to wait for you to begin*

Notable activities:

**HABITAT happy hour** (4 to 5 p.m. 4/5 and 4/6) – explore the 5 trends NHS forecasts for the industry and the products that represent them (more information below). Enjoy an open bar, meet the inventors and see product demonstrations!

**Welcome Reception** (5p.m. 4/5 NHS Beer Garden in the Backyard) – NHS Backyard powered by Traeger hosts must-attend industry networking welcome reception

**Awards Ceremony** (5 p.m. 4/6 Backyard Stage) – see awards from NHPA, UIA, NHS, Family Handyman showing off latest innovations (more about awards below)

**Favorite Finds (schedule below)** – see media’s favorite finds, and hear from inventors showing off product finds from the show floor

**UIA (United Inventors Association)** – Visit UIA stage for a series of informational panels and speakers – shedding light on how to help bring products to market and life (schedule below)

**Made in America and NEW** – make sure to visit the center of the show floor to see Made in America & NEW products for 2022

*SHOW LOCATION & HOURS: New West Hall Convention Center (300 Convention Center Dr)*

Tuesday, April 5 9 a.m. – 5 p.m.

Wednesday April 6 9 a.m. – 5 p.m.

Thursday April 7 9 a.m. – 1 p.m.

Be sure to subscribe to PUNCHLIST for interviews, articles, products, trends ALL YEAR LONG: <https://www.nationalhardwareshow.com/en-us/forms/subscribe-to-punchlist.html>

### NHS Backyard STAGE Schedule



#### **Tuesday, April 5**

12 p.m. – 1 p.m. Make 48 Favorite Finds  
1:30 p.m. BBQ Nation – Grilling Favorites  
2 p.m. Outdoor Living Finds – Chip Wade  
2:30 p.m. Roto Shovel  
3 p.m. Tools in Action – Favorite Finds  
3:30 p.m. Tools By Design – Favorite Finds

#### **Wednesday, April 6**

12 p.m. Homes for Our Troops with Kevin O'Connor  
12:30 p.m. Inventor Lady  
1:30 p.m. Made in USA – Kevin O'Connor  
2 p.m. Cook off Judging  
2:30 p.m. EasyFit Isolator USA  
3 p.m. Tools in Action – Favorite Finds  
3:30 p.m. Lazy Guy DIY – Favorite Finds



**HABITAT** NHS offers a glimpse into five forces shaping our environment, our culture, our homes and how we interact with them all. Explore new product releases and inventions by industry innovators NHS has personally invited to the show, who offer examples of how we as an industry are rising to meet the changes in our world. Hosted happy hour with hands-on demonstrations in HABITAT everyday at 4 p.m.

- ✓ **REST ASSURED** focuses on sleep products that are drawing on the power of technology, light, color and sound to make sleeping and waking easier.
- ✓ **READY STEADY** focuses on the new security, safety and hygiene solutions that are answering the call of the YOYO (You're on Your Own) movement driving consumers to take home and building safety precautions into their own hands.
- ✓ **ONE FOR ALL** explores multi-species thinking – the rights of all nature including humans, plants and animals.
- ✓ **H2FLOW** highlights Home Improvement brands that are answering the call for an intelligent and informed approach to how we use our most valuable resource. From low-flow toilets to filtering to rainwater collection and efficient irrigation systems, innovations in water management are in high demand.
- ✓ **THE ESSENTIALS EDIT** showcases accessible must-haves for the modern tool shed. Explore new products by brands that are catering to this growing demographic of consumers who want on-trend, aesthetic interiors, but require them to be temporary and portable.

### **UIA (United Inventors Association) Main Stage inside HABITAT area**

Tuesday April 5, 2022

**9:45 a.m. Welcoming Remarks** Carmine Denisco & Christopher Guerrero

An overview of the United Inventors Association and the upcoming show days

**10 a.m. Patent and Trademark Law Essentials**

J.D. Houvener, Patent Attorney/CEO Bold Patents Law Firm

Matt Kulseth, Trademark Attorney Bold Patents Law Firm

**11 a.m. Pitch Panel "Giving Tools a Voice"**

Moderator: Morris Newman UIA Executive Director

Panelist: Eric Jopp, Editor/Founder, Tools In Action

Panelist: Kevin O'Connor is the host of the popular PBS TV shows "This Old House"

Panelist: Tom Gray is the co-creator, CEO and co-executive producer for Make48 Competitions

**12:30 p.m. Rita Compton**

**1 p.m. MarketBlast Open Innovation program** with Warren Tuttle

**1:30 p.m. Pitch Panel "Retail or License"**

Moderator: Morris Newman UIA Executive Director

Panelist: Trent Kauffman Merchandise Manager Electrical/Lawn & Garden, Hardlines

Distribution Alliance HAD

Panelist: Nancy Taylor President of Gro Group, Inc.

Panelist: Lisa Lloyd-Licensing, Lloyd Marketing Group, Inc.

Panelist: David Fedewa-Licensing, Inventor/Coach/Mentor Invent Tribe

**3 p.m. Product Development, Packaging and Branding** with Nisha Sawhney

**3:30 p.m. Effective Pitch when seeking VC funding** with Sean Murphy

**4 p.m. Monetizing product ideas** into life changing passive income through Product Licensing with David Fedewa

**4:30 p.m. How to get your product on QVC/HSN** with Marcy McKenna

5 p.m. UIA Meet and Greet Session NHS Backyard area

Wednesday April 6, 2022

**9:45 a.m. Presentation of United Inventors Association Awards:** Most Innovative Concept; Best Marketing Effort; The Pinnacle Award (Best in Show)

Presenters: Steve Greenberg & Christopher Guerrero



**10 a.m. UIA Educational Initiatives** Dr. Russ Barnes, UIA Director of Education

**10:30 p.m. Pitch Panel "Shark Tank Ready"**

Moderator: Nisha Sawhney

Panelist: Christopher Guerrera

Panelist: Judy Edwards

Panelist: Rick Hopper

Panelist: Mike Watts

Panelist: Lerin Lockwood

**12 p.m. Rita Compton**

**12:30 Steve Greenberg: "What the Heck Is that"** Steve will be showcasing some new products while doing some LIVE rounds of his Gadget Game Show

**1:30 p.m. Pitch Panel: "What's Next: Established Inventors Next Step How-To Get Press, Social Media & Into Big Box Stores"**

Moderator: Kathryn Emery, Home Improvement & Lifestyle Expert, and NHS Correspondent

Panelist: Marcy McKenna, Product Innovator & Brand strategist

Panelist: Brian Stearns, CEO RingoFire

Panelist: Tom Armstrong, CEO Total Retail

Panelist: Chip Wade, HGTV, FOX & Friends contributor

Panelist: Steve Greenberg "What the Heck Is it" Gadget Game Show Host & TODAY Show Contributor

**3 p.m. Product Launch in USA, Do's and Don'ts ending with a deal with Shark Daymond John** with Mike Watts

**3:30 p.m. Journey to Shark Tank ending with a deal with Lori Grenier** with Rick Hopper

**4 p.m. Product Licensing** with Lisa Llyod

**5 p.m.** UIA Meet and Greet Session Located outside in the NHS Backyard area

Thursday April 7, 2022

**10 a.m. Panel discussion: Manufacturing Advice and Q&A** – Moderator: UIA Vice President Chris Guerrera

**10:30 a.m. Retail Pitch Panel** – Moderator: Morris Newman UIA Executive Director

**DON'T MISS: Made in USA** features domestic, best-in-class products & services that value high labor standards, top quality manufacturing & safer products that keep Americans working.

**Be sure to join April 6 at 5PM in the BACKYARD Beer Garden for Awards including:**

- ❖ **NHS Top Tapped Award:** Every attendee will be equipped with a Konduko SMART badge allowing them to tap Konduko Readers located at each exhibitor booth and within featured areas including Made in USA and HABITAT. The top 5 companies awarded.
- ❖ **NHS Rising Star Awards:** Top product picks from HABITAT NEW & Made in USA, selected by esteemed media attendees and exciting celebrity guests!
- ❖ **NHS VIP Choice Awards:** NHS VIP buyers (aka [Channel Leader Club members](#)) will be voting on the winners of this award after walking the floor looking for the exhibitors who stand out
- ❖ **Family Handyman Editor's Choice Awards: As the new official partner for NHS,** The editors of [Family Handyman](#) will be voting on the winners of these awards after walking the floor looking for the products that stand apart from the pack with regards to: Innovation; Functionality ; Meeting Consumer Needs
- ❖ **NHPA Retailer's Choice Award:** A group of independent retailers representing the [North American Hardware and Paint Association \(NHPA\)](#) will walk the Show Floor looking for their favorite products.
- ❖ **United Inventors Association:** Most Innovative Concept; Best Marketing Effort; The Pinnacle Award (Best in Show)

