

Welcome to the National Hardware Show's showcase for new ideas and technologies that are shaping the future of how we live at home. In 2022, HABITAT offers a glimpse into five forces shaping our environment, our culture, our homes and how we interact with them all. Explore new product releases and inventions by industry innovators who offer examples of how we as an industry are rising to meet the changes in our world.





REST ASSURED focuses on sleep products that are drawing on the power of technology, light, color and sound to make sleeping and waking easier. The home improvement industry can lead the charge in the new Sleep Economy by focusing on delivering zzz's through the five senses.



The Home Improvement industry is critical in helping consumers adapt. **READY STEADY** focuses on the new security, safety and hygiene solutions that are answering the call of the YOYO (You're on Your Own) movement driving consumers to take home and building safety precautions into their own hands.



Multi-species thinking or "more than human design" considers the rights of all nature including humans, plants and animals. **ONE FOR ALL** explored products that start with the whole and work their way back to us.



ESSENTIALS

EDIT

THE ESSENTIALS EDIT showcases accessible must-haves for the modern tool shed. Explore new products by brands that are catering to this growing demographic of consumers who want on-trend, aesthetic interiors, but require them to be temporary and portable. Here you can find tools and fittings in on-trend colors and finishes, DIY starter kits and modern and minimal versions of the classics for a generation that values open skill sharing, style with substance and community.



From low-flow toilets to filtering to rainwater collection and efficient irrigation systems, innovations in water management are in high demand. **H2FLOW** highlights Home Improvement brands that are answering the call for an intelligent and informed approach to how we use our most valuable resource.



2022 HABITAT BRANDS



La Siesta Duke Cannon TriLED O.M.E. Gear Tropical Hugo



Ecoflow Mailboss Bug Bite Thing Premiere Products AllLitez Duke Cannon Leatherman Angel Guard Products Redfora



Survivor Filter Jolie Extrememist Trone Root Quencher Rain Harvest



Oceanworks RSP Best Bee Brothers Liventia Cedar Craft OverEZ Loopy Netptune's Harvest Rise Gardens Arber Smart Pot Modern Sprout



Midwest Fasteners Alliance Rubber Rental Re/Do sproos! Staff Clare Redback Fiskars Gerstner & Sons



NEW TO NHS



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<u>La Siesta</u>

La Siesta's passion is to bring people closer to the hammock side of life. To experience the joy, relaxation, and wellbeing that comes with laying in a hammock, even if for only 5 minutes a day.



OME Gear

Rest assured that by the time you reach your destination, you can kick back and relax in this unique 5in-1 award winning design made by outdoor lovers for outdoor lovers.



TriLed

Your good night's sleep is guaranteed with a TriLed night light. Their mosquito repellent light solutions are chemical free and promise peace of mind for a night free from critters with an ambient glow.



Tropiceel - Ugli Tea

Nearly 70 million Americans deal with some form of a sleep issue. Made with simple, yet effective ingredients, Night cap tea goes to work quickly helping the body relax, unwind and encourage a better sleep cycle night after night.



Hugo Air Purifier

With 3-in-1 functionality, a high quality activated carbon filter, photocatalyst (PCO) filter, and UV sterilizing light, Hugo boasts advanced purification technology for half the price.



<u>Jolie Skin Co.</u>

Clean beauty starts with clean water. The unique Jolie filtered showerhead eliminates chlorine and other heavy metals, so your skin and hair can live up to its fullest potential.



Survivor Filter

Survivor Filter was created to provide every person with access to clean, drinkable water in any environment.



Trone

Trone aims to provide innovative bathroom products that improve everyone's quality of life.



<u>ExtremeMist</u>

Personal Cooling System (PCS) Our main product line was introduced to the outdoor community as a 2n-1 hydration backpack with a built in mist system for personal cooling and other portable outdoor misting applications.







Rain Harvest Systems

RainHarvest Systems is at your service to provide all the information and supplies you need for rainwater collection.







Loopy Products

ONE FOR ALL



<u>Arber</u>

Arber is a first-of-its-kind Organic Biologicals Plant Wellness company. Our biological formulations contain active compounds and modes of action that are more complex than current Natural standards.

On a mission to eradicate single-use plastics and pollution - founder Kylee has developed sustainable

manufacturing alternatives that upcycles discarded bamboo and crop waste.



Rise Gardens

Rise Gardens aims to bring the joys of gardening to everyone, with simple indoor hydroponic systems that make it easy and affordable for people to grow beautiful and nutritious veggies all year long.



Modern Sprout

Modern Sprout was founded by two regular thumb-colored people inside their Chicago home. They create thoughtfully crafted products to simplify plants and indoor gardening, so you feel good.



Neptune's Harvest

Neptune's Harvest Fertilizer was born from the endeavor to fully utilize the fresh fish by-product from the filleting process. Neptune's Harvest liquid fish fertilizer.



CedarCraft

CedarCraft products are designed for limited space gardening. Whether you have a small backyard, a deck, a porch, or just a balcony you can still enjoy growing your own fresh herbs, vegetables and flowers.



Over EZ Chicken Coop

The Over EZ Chicken Coop is EZ to ship, EZ to assemble, and EZ to move around your backyard. OverEZ Chicken Coops also meet higher quality standards than custom-built coops because of the precise craftsmanship and the high quality materials used.



Best Bee Brothers

Best Bee Brothers is a family-run business dedicated to helping families take back their homes from the damages of carpenter bees. Their traps recently became more environmentally friendly - they are made with recycled ocean plastics provided by Oceanworks.



<u>Oceanworks</u>

Oceanworks is the global sourcing engine for responsible plastic. Their global materials network, backed by shore-to-shelf traceability, makes it easy to deliver sustainable solutions at scale. This global effort protects sea life, reduces pollution, and minimizes reliance on virgin plastics.



Smart Pot

We want you to experience the joy of container growing a fuller, healthier plant. The container you use will affect the plant you grow! Grow it better in a Smart Pot!



<u>Liventia</u>

Combines a selection of beneficial bacteria species with mycorrhizae for double the benefit: increases root growth & nutrient efficiency.





Staff

The idea behind Staff is to bring these items to life in a fun way - using bold colors, unique materials, and characters that are eager to help.



<u>Clare</u>

Clare has designed the ultimate stress-free shopping experience for picking the perfect shade of paint that includes Zero VOC choices perfect for health-conscious home dwellers.



Sproos! (product debut at HABITAT)

Co-founders Ben and Greg came together with an idea to become the first home improvement brand that caters to Millennial renters and are preparing to launch their first product, the <u>perfect renter-friendly shower system</u>, debuting for the first time in public at HABITAT this April!



<u>Rental Re/Do</u>

Rental Re/Do offers personalized, high-quality kits of knobs, levers, lighting, and planters to help you easily upgrade your living space.



Gerstner & Sons

Gerstner & Sons was founded in 1906 on the belief that a journeyman's reputation is built upon the professionalism that he brings to his work.



Redback

Redback Tools optimize the strengths and advantages of the new generation of Lithium Ion battery technology and the advances that have been made in electric motor technology.



Midwest Fasteners

Midwest Fastener is a fastener supplier and fastener manufacturer offering construction fasteners, drywall screws, and much, much more.



Alliance Rubber

EPDM Anchor Bands are designed to meet or exceed the unique application needs of the Agricultural Industry. They are trusted by professionals for unsurpassed quality and performance.



<u>Fiskars</u>

To really enjoy what we love to do, Fiskars takes action for sustainability. Every detail of our products is designed for the best of the user and the environment.



SENTIAL





<u>Leatherman</u>

From their factory in Portland, Oregon, Leaatherman is committed to bringing you the best multipurpose products to help you solve expected and unexpected problems in everyday life.



Promier Products

Perfect for power outages and emergencies. Whether due to storms, power outages or roadside emergencies, Litezall brand lights can help you until conditions improve.



Duke Cannon

Duke Cannon's Winter (or Spring) Survival Kits offer the essentials to protect your hands, lips, and face to ward off the consequences of adverse weather and the body.



EcoFlow

Get power outage ready, go-off-grid and more with EcoFlow portable power stations & solar panels. EcoFlow creates the world's most innovative, eco-friendly power solutions that enable you to live, dream, and explore without limits.



Mail Boss

Patented anti-pry latch to prevent leveraged entry on every mailbox, Postmaster General Approved MailBoss. The most affordable locking mailboxes built with heavy-gauge steel construction.



Bug Bite Thing

Bug Bite Thing is a suction tool that extracts insect saliva/venom from under the skin to help alleviate the itching, stinging and swelling that occurs with bug bites and stings.



Redfora

The best-selling, expert-approved emergency kit for earthquakes, wildfires, hurricanes + other disasters.

