



*Welcome to **NHS Connects**, your year-round online platform designed specifically for the hardware & home improvement industry. Source the newest products and vendors, connect with new and current customers and stay up-to-date with the latest industry education and content.*

What is NHS Connects?

NHS Connects is a destination where manufacturers and suppliers can connect with buyers to showcase their different product lines and services all year long.

Why are we creating NHS Connects?

Currently, there is no single destination for buyers to go and search for new products and learn about industry trends. NHS Connects will deliver engaging content to drive attendance and encourage connections all year long.

Who are we helping you reach?

We will be marketing to our entire universe which includes more than **36,000 unique contacts** at independent retailers, mass/big box retailers, wholesalers, distributors, co-ops, import export specialists and online retailers.

YOUR YEAR-ROUND SHOW ROOM AND CONNECTIONS HUB

What can you do on NHS Connects?

Showcase Your Products All Year Long: Introduce new products and services, discover new products and brands, and keep up-to-date with the latest industry trends.

Digital Showroom - Supports ten (10) total images and videos for each product, technology or service. Easily customizable and is downloadable by attendees.

Upload Products, Collections and Showrooms - Customers can explore your full array of products, collections and showrooms. It couldn't be more easy to upload, manage and publish your content and promotional materials.

Invite Customers to Showroom via Private Link - Create a custom vanity link and distribute to your current customers.

Branded Company URL - Receive your own company branded URL.

Custom Product Specs - Add more product specs to further describe your offerings.

Added Media - Enhance your brand by linking to your company's website, adding personal videos and other materials to drive engagement.

Access to Social Feed - Be a part of the NHS Connects community right within the platform that serves as a curated social feed.

Reach the Right Attendees

SalesMatch - Be recommended and connect with your ideal attendees.

View Full Attendee Profile - Learn what you need to know about customers before connecting with them.

Initiate and Accept Requests from Attendees - Request and manage the leads and meetings you want to have with customers.

Share Showroom Link with Attendees - Invite customers to your showroom directly from the platform by sending them personal outreach.

Lead Management

Profile and Showroom Traffic Reporting - Analytics and insights into your profile engagement and visitors.

See Who's Viewed Your Showroom and Profile Pages - View who is interacting with your showroom.

See Who's Liked Your Posts - View who is interacting with you posts in the NHS Connects Social Community within the platform.

Lead Details & Interaction Management Tool - Manage the leads you receive on the platform to make the most of your engagement.

Additional NHS Connects Branding and Promotional Opportunities
Contact your Sales Rep for Availability

MEDIA KIT

Coming Soon!

YOUR YEAR-ROUND SHOW ROOM AND CONNECTIONS HUB

Feature	Basic	Premium	Non-Exhibitor
Showcase Your Products All Year Long			
Digital Showroom			
Upload Products, Collections, and Showrooms			
Upload Brands	 <i>Limited</i>	 <i>Unlimited</i>	 <i>Limited</i>
Invite Customers to Showroom via Private Link			
Branded Company URL			
Custom Product Specs			
Add Media - Link to your own website, videos, etc.			
Access to Social Feed			
Reach the Right Attendees			
SalesMatch - Connect with your ideal attendee	 <i>Limited (10)</i>	 <i>Unlimited</i>	 <i>Limited (10)</i>
View Full Attendee Profile (including contact info)	 <i>Limited</i>	 <i>Unlimited</i>	 <i>Limited</i>
Initiate Connections with Attendees	 <i>Limited (10)</i>	 <i>Unlimited</i>	 <i>Limited (10)</i>
Accept Requests from Attendees	 <i>Limited (25)</i>	 <i>Unlimited</i>	 <i>Limited (25)</i>
Share Showroom Link with Attendees			
Lead Management			
Profile and Showroom Traffic Reporting			
See Who's Viewed Your Showroom and Profile Pages	 <i>Limited</i>	 <i>Unlimited</i>	 <i>Limited</i>
See Who's Liked Your Posts	 <i>Limited</i>	 <i>Unlimited</i>	 <i>Limited</i>
Lead Details & Interaction Management Tool			
NHS CONNECTS ANNUAL COST (12 month subscription):	Basic NHS CONNECTS \$ 1,335	Premium NHS CONNECTS \$ 3,500	Non-Exhibitor NHS CONNECTS \$5,000