

## 2021 EXHIBIT PACKAGES

### ENTRY LEVEL PACKAGE

10x10: \$5,265 - \$6,145\* | 10x20: \$8,665 - \$10,245\*  
(pricing depends on booth location and date of commitment)

- > Booth space, company ID sign, customer invitations
- > Silver Showroom — Enhanced showroom, includes logo, lead generation, product images and uploaded video with your company listing on the NHS website
- > **NEW!** SMART Event Lead Generation Technology — NHS will be partnering with Konduko to make the Show a SMART event! This NEW two-way lead retrieval technology will set you up for even greater success at the Show, courtesy of NHS.
- > Mobile Showroom — Includes company contact info, product photos & descriptions, Show specials, company logo, request call back and appointment setting (via email)
- > Private Product Review — One product from your Exhibitor Dashboard that will be sent in a dedicated link to all our Channel Leaders 2 weeks before the Show to give them a preview of must-see products at the Show.

### NEW PRODUCT PROMOTION PACKAGE

10x10: \$6,595 - \$7,475\* | 10x20: \$9,595 - \$11,575\*  
(pricing depends on booth location and date of commitment)

- > Booth space, company ID sign, customer invitations
- > ½ page ad in printed Show Directory
- > New Product Display in New Product World and listing in Featured Product Guide
- > Silver Showroom — Enhanced showroom, includes logo, lead generation, product images and uploaded video with your company listing on the NHS website
- > Mobile Showroom — Includes company contact info, New Product photos & descriptions, Show specials, company logo, request call back and appointment setting (via email)
- > Private Product Review — One product from your Exhibitor Dashboard that will be sent in a dedicated link to all our Channel Leaders 2 weeks before the Show to give them a preview of must-see products at the Show.
- > **NEW!** SMART Event Lead Generation Technology — NHS will be partnering with Konduko to make the Show a SMART event! This NEW two-way lead retrieval technology will set you up for even greater success at the Show, courtesy of NHS.

### BRAND ELEVATION PACKAGE

10x10: \$7,770 - \$8,650\* | 10x20: \$11,170 - \$12,750\*  
(pricing depends on booth location and date of commitment)

- > Booth space, company ID sign, customer invitations
- > ½ page ad in Show Daily (daily publication handed out each day)
- > Logo in printed Show Directory
- > Web banner on NHS homepage — Rotating banner, run of site for one month: 10,000 impressions
- > Gold Showroom — Premium showroom, unlimited entitlements with your company listing on the NHS website and featured exhibitor logo on website
- > Mobile Showroom — Includes company contact info, New Product photos & descriptions, Show specials, company logo, request call back and appointment setting (via email)
- > Private Product Package — One product from your Exhibitor Dashboard that will be sent in a dedicated link to all our Channel Leaders 2 weeks before the Show to give them a preview of must-see products at the Show.
- > **NEW!** SMART Event Lead Generation Technology — NHS will be partnering with Konduko to make the Show a SMART event! This NEW two-way lead retrieval technology will set you up for even greater success at the Show, courtesy of NHS.

#### Furnishings Package add-on available for your convenience:

10x10: \$566 | 10x20: \$781 | 10x30: \$992  
(available for 10x10, 10x20, and 10x30 sq. ft. booths only)  
Carpet, 6ft. Draped Table 2 Chairs, and Wastebasket

*\*Corner booths: Additional \$700/corner*

**For more information, contact your Sales Representative or Richard Russo at  
203-840-5866 or [rrusso@reedexpo.com](mailto:rrusso@reedexpo.com).**

[www.nhs20.com/Contact-Us](http://www.nhs20.com/Contact-Us)