

NEW EXHIBITOR PACKAGE

PACKAGE INCLUDES:

- > **BOOTH SPACE** — Aluminum Pipe & Drape Structure, Name Sign, 8ft back wall, 3ft side rails (for inline booths)
- > **NEW PRODUCT DISPLAY** — Includes product placement in the New Product World and a listing with photo in the Featured Product Guide
- > **SILVER SHOWROOM** — Includes logo, product images, and video upload with your listing online, plus access to leads for anyone who adds you to their My Show favorites. All of the above is also included on the National Hardware Show Mobile App.
- > **“NEW EXHIBITOR” CALL OUT** in your booth at the Show
- > **“NEW EXHIBITOR” ICON** next to your company name on all NHS promotions: Online Showroom Listings, Printed Listings in the Show Directory, Mobile App Listing
- > **“NEW EXHIBITOR” DIRECTORY PAGE** — Highlighted as New Exhibitor on a full page listing in the Show Directory
- > **VIP ATTENDEE INFO** — Listing as a New Exhibitor in VIP attendee information
- > **PRESS RELEASES** posted on the NHS website through your My Show showroom
- > **CUSTOMER INVITATIONS** to the Show through evites and Web Buttons to place on your website
- > **PRIVATE PRODUCT PREVIEW** — One product from your Exhibitor Dashboard that will be sent in a dedicated link to all of our Channel Leaders 2 weeks before the Show to give them a preview of must-see products at the Show.
- > **NEW! SMART EVENT LEAD GENERATION TECHNOLOGY** — NHS will be partnering with Konduko to make the Show a *SMART* event! This NEW two-way lead retrieval technology will set you up for even greater success at the Show, courtesy of NHS.
- > **FURNISHINGS PACKAGE AVAILABLE FOR YOUR CONVENIENCE** — Includes carpet, 6' draped table, 2 chairs and a wastebasket. 10x10: \$566 | 10x20: \$781 | 10x30: \$992

10x10: \$5,895 - \$6,775 (depending on location)

10x20: \$9,295 - \$10,875 (depending on location)

**Additional
\$700/corner**

For more information or to reserve a New Exhibitor Package, contact your Sales Representative or Richard Russo at 203-840-5866 or rrusso@reedexpo.com.

www.nhs20.com/Contact-Us