



IN PARTNERSHIP WITH:



## INVENTORS SPOTLIGHT

**WHAT IS INVENTORS SPOTLIGHT?** This program will give the home improvement/ DIY community an inside look at what may be the next big product or service that can revolutionize the home improvement industry. Inventors will have the opportunity to meet with buyers and potential investors and get feedback on their products.

**Located in Room N109 across from Central Hall**

### PACKAGE DETAILS

- > 4 ft Draped Table
- > 2 Chairs
- > Carpet (area is already carpeted)
- > Pipe and Drape (3' side drapes, 8' back drape)
- > 3 Badge Allotment

**TOP 3 BEST IN SHOW WILL BE AWARDED BY THE UNITED INVENTORS ASSOCIATION**

### RULES & STANDARDS

- > **Product represented in the Inventors Spotlight is new to the market and not currently in distribution**
- > **The area is limited to one invention per reserved booth**
- > **8 ft. height limitation**
- > **No Hard Walls**

*I would highly encourage an inventor to make one of the most important decisions they could possibly make when introducing a new product: exhibit at the National Hardware Show. This Show cannot be compared to any other single event that an inventor could participate in that would give them greater exposure to the largest retail buyers in the nation. These buyers are on the hunt for new products... they are pre-disposed to wanting to learn about your new product.*

*Our product is now in numerous national retailers including, Home Depot, Lowe's, Target, Ace, Meijer, Farm and Fleet, Amazon and many, many more with the momentum still growing. Virtually every major retailer that carries our product can be traced to the National Hardware Show.*

*Since introducing a prototype of my new product at the Show in May of 2012, we have sold a million pieces of our Mini. We have participated in the Show ever since. If your product is in the hardware channel and you need it to get noticed, the very best thing that you can do is exhibit at the National Hardware Show.*

*Here is the formula that I tell everyone that asks me what my opinion of the National Hardware Show is: If you have a new product, the NHS = Success!*

**- Bryan Nooner, President, Midwest Innovative Products**

ADVERTISING TERMS: 100% full payment is due two weeks prior to the event. Payment is due in accordance with the payment schedule on page one of the Application & License Agreement For Exhibition Participation. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form. Ads with coupons will not be accepted.

**Please contact your Sales Representative to reserve your space today!**

**[nationalhardwareshow.com](http://nationalhardwareshow.com)**