

2020 TAILGATE, BACKYARD & BBQ PACKAGES

TAILGATE EXPERIENCE PACKAGE (100 or 200 sq ft only)

10 x 10: \$3,940 | 10 x 20: \$6,840

- > Booth Display in the Silver Lot ALL 3 Days. Canopy/Tent NOT included
- > Bronze Showroom
- > Inclusion in the Countdown to the Show E-Newsletter dedicated to Tailgate, Backyard & BBQ

LEVEL TWO PACKAGE (300 sq ft and up)

10 x 30: \$11,765 | 20 x 20: \$14,665

(other sizes available - contact for pricing)

- > Booth Display in the Silver Lot ALL 3 Days. Canopy/Tent NOT included
- > Gold Showroom - unlimited entitlements, maximum exposure online listing and showroom, and featured exhibitor logo
- > Tailgate Map Email. This email will be deployed to ALL pre-registered attendees leading up to the Show, featuring a visual map of the Tailgate, Backyard & BBQ floor plan, highlighting your booth
- > New Product Display in New Product World with Product Photo and Listing in Featured Product Guide
- > Inclusion in the Countdown to the Show E-Newsletter dedicated to Tailgate, Backyard & BBQ
- > Badge Scanner app - unlimited access

National Hardware Show®, Tailgate, Backyard & BBQ Media Partners include:



**Corners: \$700/corner*

For more information, please contact:

Juliana Sherwood at 203-840-5566 or jsherwood@reedexpo.com to reserve your booth!

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