

2020 EXHIBIT PACKAGES

ENTRY LEVEL PACKAGE

10 x 10: \$5,325- \$5,925 | 10 x 20: \$8,725 - \$9,925
(pricing depends on booth location and date of commitment)

- > Booth Space, Company ID Sign, Customer Invitations
- > Silver Showroom—enhanced showroom, includes logo, lead generation, product images and uploaded video with your company listing on the NHS website
- > CompuLEAD Smart (Lead Retrieval) App access (unlimited licenses)
- > Mobile Showroom – includes company contact info, Product photos & descriptions, Show Specials, company logo, request call back and appointment setting (via email)
- > Private Product Review – opportunity to drop off a product for review by major retailers & distributors in the program (including groups like Distribution America, Jensen, United Hardware, Pro Group, Lancaster, and more!)

NEW PRODUCT PROMOTION PACKAGE

10 x 10: \$6,655- \$7,255 | 10 x 20: \$10,055 - \$11,255
(pricing depends on booth location and date of commitment)

- > Booth Space, Company ID Sign, Customer Invitations
- > ½ Page Ad in Printed Show Directory
- > New Product Display in New Product World and listing in Featured Product Guide
- > Silver Showroom— enhanced showroom, includes logo, lead generation, product images and uploaded video with your company listing on the NHS website
- > Mobile Showroom – includes company contact info, New Product photos & descriptions, Show Specials, company logo, request call back and appointment setting (via email)
- > Private Product Review – Opportunity to drop off a product for review by major retailers & distributors in the program (including groups like Distribution America, Jensen, United Hardware, Pro Group, Lancaster, and more!)
- > CompuLEAD Smart (Lead Retrieval) App access (unlimited licenses)

BRAND ELEVATION PACKAGE

10 x 10: \$7,830 - \$8,430 | 10 x 20: \$11,230 - \$12,430
(pricing depends on booth location and date of commitment)

- > Booth Space, Company ID Sign, Customer Invitations
- > ½ Page Ad in Show Daily (daily publication handed out each day)
- > Logo in Printed Show Directory
- > Web Banner on NHS Home Page - rotating banner, run of site for one month - 10,000 impressions
- > Gold Showroom – premium showroom, unlimited entitlements with your company listing on the NHS website and featured exhibitor logo on website
- > Mobile Showroom – includes company contact info, New Product photos & descriptions, Show Specials, company logo, request call back and appointment setting (via email)
- > Private Product Package – Opportunity to drop off a product for review by major retailers & distributors in the program (including groups like Distribution America, Jensen, United Hardware, Pro Group, Lancaster, and more!)
- > CompuLEAD Smart (Lead Retrieval) App access (unlimited licenses)

**Corners: \$700/corner*

Furnishings Package available for your convenience*

**Furnishings Add-on: 10x10: \$560
10x20: \$775
10x30: \$986**

**For more information, contact your Sales Representative
or Juliana Sherwood at 203-840-5566 or jsherwood@reedexpo.com
nationalhardwareshow.com**