

NEW EXHIBITOR PACKAGE

PACKAGE INCLUDES:

- > **BOOTH SPACE**
- > **NEW PRODUCT DISPLAY** – Includes product placement in the New Product World and listing with photo in the Featured Product Guide
- > **SILVER SHOWROOM** – Includes logo, product images, and video upload with your listing online, plus access to leads for anyone who adds you to their My Show favorites. All of the above also included on the National Hardware Show Mobile App
- > **“NEW EXHIBITOR” CALL OUT** in booth at the Show
- > **“NEW EXHIBITOR” ICON** next to your company name on all NHS promotions: Online Showroom Listings, Printed Listings in the Show Directory, Mobile App Listing
- > **“NEW EXHIBITOR” DIRECTORY PAGE** – Highlighted as New Exhibitor on a full page listing in the Show Directory
- > **VIP ATTENDEE INFO** – Listing as a New Exhibitor in VIP attendee information
- > **PRESS RELEASES** posted on the NHS website through your My Show showroom
- > **CUSTOMER INVITATIONS** to the Show through evites and Web Buttons to place your website
- > **PRIVATE PRODUCT PREVIEW** – The opportunity to drop off one product for review by ALL Distributors & Retailers in the program (including groups like Distribution America, Jensen, United Hardware, Lancaster, Val-Test, Pro Group, Sears, and more!)
- > **COMPULEAD SMART (LEAD RETRIEVAL) APP ACCESS** (unlimited licenses)
- > **FURNISHINGS PACKAGE AVAILABLE FOR YOUR CONVENIENCE** – includes carpet, 6' draped table, 2 chairs and wastebasket.
 - 10x10: \$560
 - 10x20: \$775
 - 10x30: \$986

10x10 \$5,900 - \$6,700 (depending on location)

10x20 \$9,300 - \$10,600 (depending on location)

Additional \$700/corner