





RETAIL SERVICE SOLUTIONS

Retail Service Solutions is a designated area on the Show Floor in Hardware & Tools!



RETAILERS ARE LOOKING TO:

-  **Create unique & visual merchandising**
-  **Manage their stores efficiently**
-  **Improve functionality of their stores**
-  **Create a great buying experience**

CATEGORIES INCLUDE:

- Computer Equipment/ Software
- Freight/Shipping/ Logistics
- Insurance Companies
- Internet Services/ Website Management
- Inventory Management
- Kiosks/Shelving Units/Displays
- Law Firms
- Marketing/ Advertising
- Packaging
- POS Systems
- Store Security

CURRENT & PAST EXHIBITORS:



Retailers are looking for your solutions—here are a few things they are already doing and why your retail service solutions are so important!

- Walmart and Target are both using artificial intelligence to streamline their operations*
- Target added self-checkout and automatic cash-counting machines to hundreds of stores*
- Customers' expectations for in-store shopping experience have grown**
 - They are interested in blended, technology-enhanced experience—not an online store which functions separately from its brick-and-mortar store
 - A Consumer View Summer 2019 study revealed 60% of shoppers think innovations, such as mobile apps and websites, make their in-store shopping experience better

*Source: "Walmart, Target Have Diverging Plans for Retail Robots" 10/28/19 - Hardware Retailing | **Source: "Customers Want Blended In-Store Experiences" 09/20/19 - Hardware Retailing

Contact Debbie McManus at 203-840-5959 or dmcmanus@reedexpo.com for more information!

nationalhardwareshow.com | [#NHShow](https://twitter.com/NHShow)