

## 2019 TAILGATE, BACKYARD & BBQ PACKAGES

### LEVEL ONE PACKAGE (100 or 200 sq ft only)

10 x 10: \$4,765 | 10 x 20: \$7,665

- > Booth Display in the Silver Lot ALL 3 Days. Canopy/Tent NOT included
- > **NEW for 2019! Exhibitor Insider: Their Story.** The Exhibitor Insider is featured on the NHS website, where attendees can learn more about your company, product and begin to plan their Show experience around YOU.
- > Inclusion in the Countdown to the Show E-Newsletter dedicated to Tailgate, Backyard & BBQ
- > Show Planner Showroom
- > Company Name & Booth # listed on dedicated items for Tailgate, Backyard & BBQ, promoted with a dedicated Meter Board, dedicated page in the Official National Hardware Show Directory, and NHS website Badge Scanner app—unlimited access
- > Steals & Deals – Promotion of your Show Special

### LEVEL TWO PACKAGE (300 sq ft and up)

10 x 30: \$11,076 | 20 x 20: \$13,575  
 (other sizes available - contact for pricing)

- > Booth Display in the Silver Lot ALL 3 Days. Canopy/Tent NOT included
- > **NEW for 2019! Map Your Tailgate Experience.** The Tailgate 2 Exhibitor package gets exclusive rights to the dedicated **Map Your Tailgate Experience** email. This email will be deployed to ALL pre-registered attendees leading up to the Show, featuring a visual map of the Tailgate, Backyard & BBQ floor plan.
- > **NEW for 2019! Exhibitor Insider: Their Story.** The Exhibitor Insider is featured on the NHS website, where attendees can learn more about your company, product and begin to plan their Show experience around YOU.
- > Inclusion in the Countdown to the Show E-Newsletter dedicated to Tailgate, Backyard & BBQ
- > Show Planner Showroom
- > Featured Product Display Placement with Product Photo and Listing in New Product World Guide
- > Rotating Web Banner on the Tailgate, Backyard & BBQ page of the National Hardware Show Website
- > Company highlighted on dedicated items for Tailgate, Backyard, & BBQ, Meter Board onsite in the lobby, dedicated page in Official National Hardware Show® Directory, and the NHS website
- > Badge Scanner app - unlimited access
- > Steals & Deals – Promotion of your Show Special

National Hardware Show®, Tailgate, Backyard & BBQ Media Partners include:



**CAMPFIRES**  
 THE CAMPING AUTHORITY

*\*Corners: \$700/corner*

**For more information, contact John Lederer**  
**203-840-5381 or [jlederer@reedexpo.com](mailto:jlederer@reedexpo.com)**  
**[nationalhardwareshow.com](http://nationalhardwareshow.com)**