

## **NEW EXHIBITOR PACKAGE**

### **PACKAGE INCLUDES:**

- > **BOOTH WITH FURNISHINGS** (10x10 - 10x20) (carpet, 6ft draped table, 2 chairs, wastebasket)
- > **FEATURED PRODUCT DISPLAY** – Includes product placement in the Featured Product Gallery and listing with photo in the Featured Product Guide
- > **MY SHOW SHOWROOM** – Includes logo, 3 product images, and video upload with your listing online, plus access to leads for anyone who adds you to their My Show favorites. All of the above also included on the National Hardware Show Mobile App
- > **NEW FOR 2019! THE FIRST LOOK** – Your company logo highlighted in a rotating slider on the homepage of the NHS website, this new opportunity offers new exhibitors added brand awareness, impressions and exposure.
- > **“NEW EXHIBITOR” CALL OUT** on Show badge for booth staff
- > **“NEW EXHIBITOR” ICON** next to your company name on all NHS promotions: Online Showroom Listings, Printed Listings in the Show Directory, Mobile App Listing
- > **“NEW EXHIBITOR” DIRECTORY PAGE** – Highlighted as New Exhibitor on a full page listing in the Show Directory
- > **VIP ATTENDEE INFO** – Listing as a New Exhibitor in VIP attendee information
- > **PRESS RELEASES** posted on the NHS website through your My Show showroom
- > **INVITE CUSTOMERS** to the Show through evites and Web Buttons to place your website
- > **PRIVATE PRODUCT PREVIEW** – The opportunity to drop off one product for review by ALL Distributors & Retailers in the program (including groups like Distribution America, Jensen, United Hardware, Lancaster, Val-Test, Pro Group, Sears, and more!)
- > **COMPULEAD SMART (LEAD RETRIEVAL) APP ACCESS** (unlimited licenses)
- > **STEALS & DEALS** – Promotion of your Show Special

**10x10      \$6,615 - \$7,240 (depending on location)**

**10x20      \$10,126 - \$11,376 (depending on location)**

**Additional \$700/corner**

*\*Packages are available for larger booths but with not include furnishings*

**For more information or to reserve a New Exhibitor Package, contact your Sales Representative**  
**[nationalhardwareshow.com](http://nationalhardwareshow.com)**