

2019 EXHIBIT PACKAGES

BASIC PACKAGE

10 x 10: \$5,925 - \$6,550* | 10 x 20: \$9,436 - \$10,686*
(pricing depends on booth location and date of commitment)

- > Booth Space, Company ID Sign, Customer Invitations
- > Carpeting with Pre-Show Vacuuming, 6 Ft. Draped Table, Two Chairs, Wastebasket
- > Logo in Printed Show Directory
- > My Show Showroom—includes logo, lead generation, 3 product images and 1 uploaded video with your company listing on the NHS website
- > CompuLEAD Smart (Lead Retrieval) App access (unlimited licenses)
- > Mobile Showroom – includes company contact info, 3 New Product photos & descriptions, 3 Show Specials, company logo, request call back and appointment setting (via email)
- > Private Product Package – opportunity to drop off a product for review by major retailers & distributors in the program (including groups like Distribution America, Jensen, United Hardware, Pro Group, Lancaster, and more!)
- > Steals & Deals - Promotion of your Show Special

NEW PRODUCT PACKAGE

10 x 10: \$7,115- \$7,740* | 10 x 20: \$10,626 - \$11,876*
(pricing depends on booth location and date of commitment)

- > Booth Space, Company ID Sign, Customer Invitations
- > Carpeting with Pre-Show Vacuuming, 6 Ft. Draped Table, Two Chairs, Wastebasket
- > ½ Page Ad in Printed Show Directory
- > Featured Product Display Placement with Product Photo and Listing in New Product World Guide
- > My Show Showroom—includes logo, lead generation, 3 product images and 1 uploaded video with your company listing on the NHS website
- > Mobile Showroom – includes company contact info, 3 New Product photos & descriptions, 3 Show Specials, company logo, request call back and appointment setting (via email)
- > Private Product Package— Opportunity to drop off a product for review by major retailers & distributors in the program (including groups like Distribution America, Jensen, United Hardware, Pro Group, Lancaster, and more!)
- > CompuLEAD Smart (Lead Retrieval) App access (unlimited licenses)
- > Steals & Deals - Promotion of your Show Special

BRAND EXPOSURE PACKAGE

10 x 10: \$8,250 - \$8,875* | 10 x 20: \$11,550 - \$13,011
(pricing depends on booth location and date of commitment)

- > Booth Space, Company ID Sign, Customer Invitations
- > Carpeting with Pre-Show Vacuuming, 6 Ft. Draped Table, Two Chairs, Wastebasket
- > ½ Page Ad in Show Daily (daily publication handed out each day)
- > Logo in Printed Show Directory
- > Web Banner on NHS Home Page - 200x150 rotating banner, run of site for one month - 10,000 impressions
- > My Show Showroom – includes logo, lead generation, 3 product images and 1 uploaded video with your company listing on the NHS website
- > Mobile Showroom – includes company contact info, 3 New Product photos & descriptions, 3 Show Specials, company logo, request call back and appointment setting (via email)
- > Private Product Package – Opportunity to drop off a product for review by major retailers & distributors in the program (including groups like Distribution America, Jensen, United Hardware, Pro Group, Lancaster, and more!)
- > CompuLEAD Smart (Lead Retrieval) App access (unlimited licenses)
- > Steals & Deals – Promotion of Your Show Special

***Corners: \$700/corner**

Packages available for booths over 200 square feet. They will not include carpet, table, chairs, wastebasket, or pre-show vacuuming

**For more information, contact your Sales Representative
or Juliana Sherwood at 203-840-5566 or jsherwood@reedexpo.com
nationalhardwareshow.com**