

# Mobile

digitalmedia

from Reed Exhibitions

May 10-12, 2011

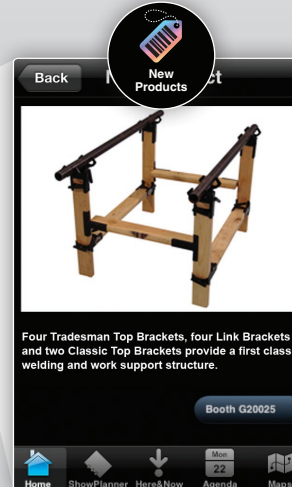
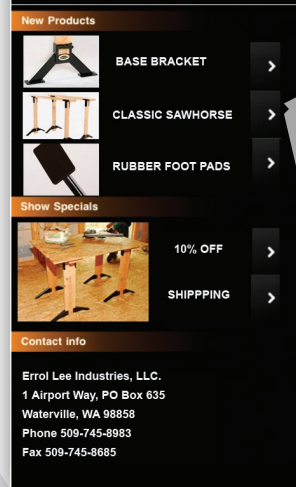
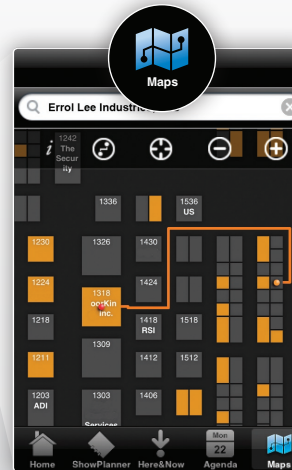
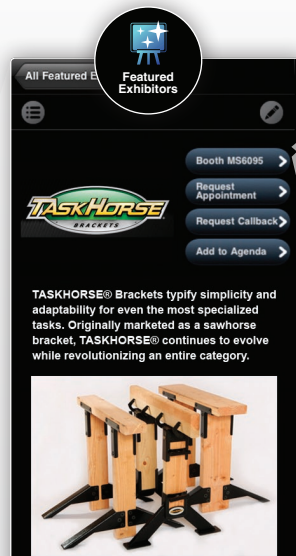
[nationalhardwareshow.com/mediakit](http://nationalhardwareshow.com/mediakit)

Las Vegas Convention Center  
Las Vegas, NV



## Mobile Showroom: \$495

- Company highlighted on search results
- Showcased under Featured Showrooms on app homepage
- Full company contact info
- Company logo
- 40 word company description
- Booth number – linked to Floor Plan
- (3) New Product photos/description
- (3) Show Specials
- Request Call Back (via email)
- Request Appointment (via email)
- Add to Agenda link



## Mobile Display Ads

(all include mobile showroom)

- Home Page Banner Ad: \$2,500 per (limited to 4 companies)
- Exclusive Segment Banner: \$1,500
- Segment Sponsor: \$850 per (limited to 4 companies per segment)
- Display Banner Ad: \$700 per (rotation through the entire app, no homepage)

## Mobile Messaging

- Sponsored Text Message: \$1,500 per (includes Mobile Showroom)
- New Product Alert: \$400 per (limited to 20 per day)
- Special Announcement: \$250 per

## Sales Contact

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Reed Exhibitions, Americas

383 Main Avenue • Norwalk, CT 06851

\_\_\_\_\_

company name

\_\_\_\_\_

contact

\_\_\_\_\_

authorized signature

\_\_\_\_\_

title

\_\_\_\_\_

date

Rates are net and non-commissionable.

All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management reserves the right to offer new product or options throughout the year that may not be listed on this form.

\$

Total